

## Advertising Booking Form

**ALL RED FIELDS ARE COMPULSORY**

Registered name of business \_\_\_\_\_

Name of advertiser \_\_\_\_\_ Physical address \_\_\_\_\_

VAT no \_\_\_\_\_

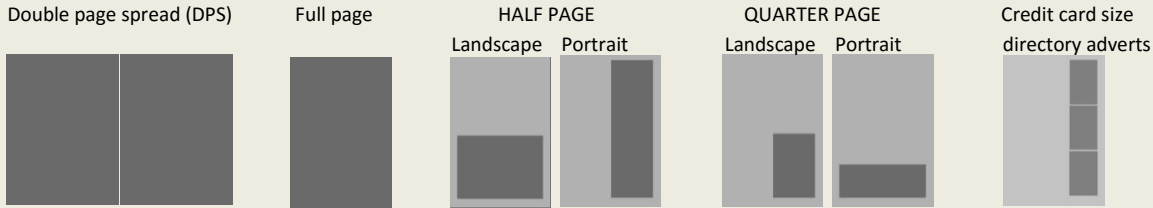
Contact person \_\_\_\_\_ Postal address \_\_\_\_\_

Telephone no \_\_\_\_\_

Mobile no \_\_\_\_\_ E-mail address \_\_\_\_\_

Account number: \_\_\_\_\_ Website \_\_\_\_\_

**Available layout options**



| Issue                  | DPS                             | Full page | ½ page | ¼ page | Rate per insertion (excluding VAT) |
|------------------------|---------------------------------|-----------|--------|--------|------------------------------------|
| Jan/Feb 20/            |                                 |           |        |        |                                    |
| March /April 20/       |                                 |           |        |        |                                    |
| May/June 20/           |                                 |           |        |        |                                    |
| Jul/Aug 20/            |                                 |           |        |        |                                    |
| Sept/Oct 20/           |                                 |           |        |        |                                    |
| Nov/Dec 20/            |                                 |           |        |        |                                    |
| <b>Production cost</b> | (Rate applies to first design ) |           |        |        |                                    |

Further instructions

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*Add an additional R 150.00 for international transfer.*

**UNDERTAKING:**

- I herewith confirm that the instructions given to "Game & Hunt - Africa (Pty) Ltd, trading as "African Outfitter" and hereafter referred to as "African Outfitter" and information supplied above are correct and complete and declare that I accept the conditions as stated, that any alterations to these instructions will be given to *African Outfitter* in writing and that such alterations will be signed by both parties.
- The advertiser/co and/or signee will be liable for payment of the contract as herein stated for the duration of the contract.
- No advertisements will be placed without the signed booking form and final approval.
- *African Outfitter* takes no responsibility for incorrect material. All ads made up by us remain the property of *African Outfitter*.
- Deadline for cancellation: Advertisements can only be cancelled with the written permission of *African Outfitter* and will only be considered if notice is given six (6) weeks before the month of the relevant edition.
- **Payment is due within 14 days from date of invoice. Interest on arrears shall be payable at maximum rates as determined in Act 73 of 1968.**

**Credit card payment**

Please debit my account with

Name of card holder \_\_\_\_\_

Card no \_\_\_\_\_

Expiry date \_\_\_\_\_

CVC no \_\_\_\_\_

Card type  Master  Visa  Amex  Diners

Signature \_\_\_\_\_

**Pay pal:**  
**neels@africanoutfitter.com**

Signature of advertiser or authorised representative \_\_\_\_\_ Date \_\_\_\_\_